Entry Portfolio: Advanced Diploma of Graphic Design

As part of the course admissions requirements for the Advanced Diploma of Graphic Design, you must provide a portfolio which showcases your technical skills and ability to:

- apply visual communication history and theory to own professional practice
- produce professional typography
- produce graphic designs for two-dimensional and three-dimensional applications
- create and manipulate graphics and design complex publication layouts

You may have acquired these skills during formal study (such as the Diploma of Graphic Design) or through personal or work experience. If you do not have a reasonable level of design experience and practice, it is suggested you undertake the Diploma of Graphic Design prior to applying for this course.

Portfolio Content Guide

Your **folio** must include all of the following items:

- A typeface that you have designed applied to a poster.
- A packaging design for a wine bottle.
- A complex publication layout, e.g., Annual Report or similar.
- For each item you must show **rough sketches** and provide **a written rationale** (max 250 words per brief) that describes:
    o The design brief and how your design solution meets it.
    o The typefaces, image, colours and other elements used and why they are appropriate for this particular design.
    o The process you followed including any research undertaken.
    o The software that you used such as Adobe InDesign, Photoshop and/or Illustrator.

How to Prepare your Portfolio

Please use one of these three options to prepare and submit your portfolio:

1. **Compile a Single PDF file** that contains all your design examples and rationales. It should be no greater than 10MB in size. **OR**
2. **Create an Online Portfolio** using a website or portfolio site such as www.behance.net or www.theloop.com.au. If using this option make sure you include the rationales and rough sketches with each example.
3. **Individual Image Files (jpegs) plus a Text Document** that contains the rationales. Put them in a folder and compress/zip making sure the size is no more than 10MB.

How to Submit your Portfolio

Upload your PDF, compress folder or link via the TAFE SA International Online Application Processing System when submitting your application:

https://student-tafesa.studylink.com/index.cfm?event=security.showLogin&msg=eventsecured&fr=sp&en=default.

What Happens Next?

Your portfolio will be reviewed by of our lecturers and you will be contacted regarding the outcome.