

Bar 9 Coffee
Brand Design
Kate Haensel



Course Admission Requirements (CAR)
(for Competitive Applications)

- Any one of:
- Any Certificate III or higher
 - SACE completion or equivalent
 - Satisfactory achievement in the TafeSA Assessment of Basic Skills (TABS) www.tafesa.edu.au/apply-enrol/applications-requirements/tabs
- Selection criteria is only used when there are more applicants for the course than places available.

Applicants will be ranked in the following order:

- Previous VET or Higher Education qualification
- TABS results
- SACE results.

Pathways to University

The Advanced Diploma provides you with 18 months credit towards degrees in Design (Visual Communication) at University of South Australia and Media at Adelaide University.

Recognition of Prior Learning (RPL)

If you have gained the skills and knowledge equivalent to a unit in this course through work experience, life skills or on the job training, you may apply for the recognition of these skills, once you have been accepted into the course. This may shorten the length of time required for you to study to complete the course.

How to apply

Visit tafesa.edu.au/courses and click on courses listed with 'Apply Now'. Applications are free. Applicants can make one application for up to three course preferences.

Note: You must be an Australian Resident to apply for this course. For International Students please visit **International Courses:** www.tafesa.edu.au/international/international-courses

Contact

Creative Industries Centre TafeSA
Tea Tree Gully Campus
100 Smart Road
Modbury
South Australia 5092

08 8207 8144
cic@tafesa.edu.au
www.tafesa.edu.au/graphic-design

TAFE SA RTO Code: 41026



advanced diploma
of graphic design

Advanced Diploma of Graphic Design [CUV60411]
Diploma of Graphic Design [CUV50311]

With specialist streams:

- Graphic design
- Digital design
- Illustration



This course is funded through the Government of South Australia's WorkReady initiative. Eligibility criteria apply, incidental fees may apply. For more information visit tafesa.edu.au

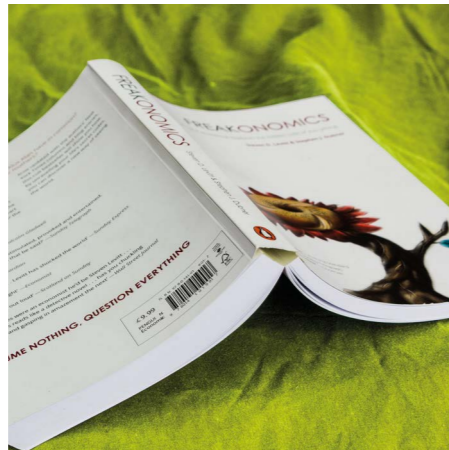
how will you design your life?



Concrete Type
Typography
Peter Savelli

Summary

Apply for the Advanced Diploma of Graphic Design delivered at the Creative Industries Centre Tea Tree Gully Campus, TafeSA. This course is designed to produce graduates with an in-depth knowledge of commercial practices within the Graphic Design industry. The qualification guides individuals through an intense studio-based program using industry standard software. Students are taught high-level technical production and pre-press skills, enabling them to see their entire design project through from the initial concept to final product.



Freakonomics
Cover Design
Timothy Phillips

Front Cover
Font Design
Kate Haensel

Course Outline

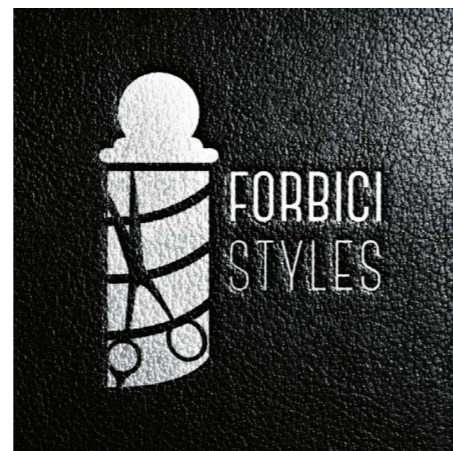
This is a two-year study program, which incorporates both the Diploma of Graphic Design CUV50311 and Advanced Diploma of Graphic Design CUV6041. All students complete a common core of subject topics and choose their area of specialisation by completing either the Graphic Design, Digital Design or Illustration Stream. Students can exit after their first year of study at Diploma level.

Core subject topics

The core subject topics are delivered across all of the three streams and teach the foundation skills and knowledge of Graphic Design. Study topics include design foundations; computer graphics; design art and history; drawing and visual representation; typography; design studio; branding; and design business.

Delivery mode

This is a two-year, full-time, day only course. All subjects are undertaken in a studio environment with small class sizes. Students are required to attend 18 hours of studio-based classes per week and dedicate at total of 25–30 hours per week to their studies.



Forbici Styles
Logo Design
Alberto Maestrouiseppi

Choose your area of specialisation

At the commencement of study, students choose to study either the Graphic Design, Digital Design or Illustration Stream.

» Graphic design stream

This stream aims to develop multi-skilled individuals who will be flexible in their approach to work within the Graphic Design Industry. Study topics include advanced typography; illustration; photo imaging; marketing; packaging design; advertising; editorial and publishing design; creative studio; and basic web design and construction.

» Digital design stream

This stream aims to develop individuals who will be able to work in a diverse range of digital and web design environments. Study topics include advanced web design and construction; editorial and publishing design; photo imaging; mobile and tablet website creation; eBook creation and digital publishing for iPad; and emerging technologies.

» Illustration stream

This stream is designed to develop a range of visual art skills and knowledge which are necessary in becoming a professional illustrator. Graduates will be skilled in both traditional and digital medias and emerging technologies. Students will produce project-based quality illustrations for varying industries including publishing, advertising, film and game.

Facilities

The course is delivered at TafeSA's Creative Industries Centre, which is a custom-built state-of-the-art facility. There are a large number of studios containing Apple Mac computers loaded with the latest Adobe design software. All computer suites have access to digital colour output devices, Wacom tablets and large format printers.

Students can gain out-of-class access to studios during weekdays. Also for student use, a photography studio including DSLRs and lighting; a life drawing room and drawing studios are provided which are fitted out with appropriate equipment for the teaching of illustration.

Great location

This course is delivered at TafeSA's custom built state-of-the-art facilities located at Tea Tree Gully Campus—only 25 minutes from the CBD. The campus has loads of FREE parking and great public transport options including the 20 minute O-bahn trip from the city.

Credit transfer

If you have completed any equivalent studies, you may apply for credit transfer once you have been accepted into the TafeSA course.

VET Fee Help

Applicants may be eligible for VET Fee Help.

Abstudy, Austudy and Youth Allowance

This course is approved for Abstudy, Austudy and Youth Allowance benefits. Eligibility criteria apply. Further information is available from Centrelink or iCentral at TafeSA campuses.



Republic
Brand Design
Peter Savelli